#### Introduction

Integrity Wealth Solutions (IWS) is an investment advisory firm registered with the Securities and Exchange Commission (SEC). It is important for you to understand how advisory and brokerage services and fees differ to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at <a href="https://www.investor.gov/crs">www.investor.gov/crs</a> which also provides educational materials about investment advisers, broker-dealers and investing.

# What types of investment services and advice can you provide me?

As an SEC-registered investment adviser, IWS offers investment advisory services, which includes financial planning and portfolio management services for an ongoing fixed fee based on the value of cash and investments under IWS management. Our advisory services include retirement income planning, asset allocation, portfolio evaluation and monitoring, education funding planning, investment selection, income tax planning, risk management, multigenerational financial planning, and general estate planning. We will meet with you to understand your current financial situation, existing resources, goals, and risk tolerance and provide a written summary of our findings and recommendations.

For clients utilizing our advisory services, we will recommend a portfolio of investments that is regularly monitored, at least quarterly, and if necessary, rebalanced to meet your changing needs, stated goals and objectives as part of our standard services.

Our investment recommendations are primarily limited to exchange-traded funds (ETFs) and mutual funds. We also advise clients with existing positions in individual stocks and other securities but typically do not provide recommendations for specific stock or bond purchases.

Our accounts are managed on a discretionary basis, which means we do not need to call you when buying or selling in your account. You will sign an investment management agreement giving us this authority. This agreement will remain in place until you or we terminate the relationship.

For our flat fee asset management services, IWS typically requires an account minimum of \$500,000. For accounts under \$500,000 in billable assets, clients will be charged an annual 1% fee, payable quarterly in advance. Minimum account size may be negotiable under certain circumstances.

Additional information about our advisory services is discussed in Items 4 and 7 of our Firm Brochure which is available at:

https://adviserinfo.sec.gov/firm/summary/284862.

#### **Questions to Ask Us:**

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications?
- What do those qualifications mean?

## What fees and costs will I pay?

Fees and costs affect the value of your account over time. Please ask your adviser to give you personalized information on the fees and costs that you will pay. You will be charged an ongoing fixed fee that is calculated and collected on a quarterly basis (in advance) based on the value of the investments in your account. Our fee schedule ranges from \$5,000 to \$140,000 annually, depending on the value of the investments in your account. The quarterly fees will be automatically deducted from your account. Fees vary and are negotiable. The more assets there are in a client's accounts, the more a client will pay in fees, and the firm may therefore have an incentive to encourage the client to increase the assets in his or her account.

The broker-dealer (custodian) that holds your assets can charge you a transaction fee when we buy or sell an investment for you. The broker-dealer's transaction fees are in addition to our advisory fee for our investment advisory service.

You could also pay charges imposed by the brokerdealer holding your accounts for certain investments and maintaining your account. Some investments, such as mutual funds and exchange traded funds

### INTEGRITY WEALTH SOLUTIONS - Client Relationship Summary (Form CRS) February 27, 2024

charge additional fees that will reduce the value of your investments over time.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Additional information about fees and other costs is discussed in Item 5 of our Firm Brochure. Our Firm Brochure is available at:

https://adviserinfo.sec.gov/firm/summary/284862.

## **Questions to Ask Us:**

- Help me understand how these fees and costs will affect my investments.
- If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?
- How do you determine what fee I will be charged?

# What are your legal obligations to me when acting as my investment adviser? How does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. An example of a conflict of interest is recommending mutual funds or ETFs whose investment companies provide us with educational information and software that is helpful in our research and investment advice process. This is a conflict because we have an incentive to recommend mutual funds and ETFs that provide us with these tools.

The firm's revenue is from the advisory fees we collect from your accounts each quarter.

Additional information about our conflicts of interest is discussed under Items 10, 11, and 12 in our Firm Brochure which is available at:

https://adviserinfo.sec.gov/firm/summary/284862

#### **Questions to Ask Us:**

 How might your conflicts of interest affect me, and how will you address them?

# How do your financial professionals make money?

Our financial professionals are compensated based on the revenue IWS receives directly from you. Our financial professionals are paid in the form of a base salary and/or discretionary draws based on firm revenue.

# Do you or your financial professionals have legal or disciplinary history?

No. Visit <a href="www.investor.gov/crs">www.investor.gov/crs</a> for a free and simple search tool to research our firm and our financial professionals.

#### **Questions to Ask Us:**

 As a financial professional, do you have any disciplinary history? For what type of conduct?

## **Additional Information**

You can find additional information about our firm's investment advisory services on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching CRD #284862. You may also contact our firm at 303.716.5777 and talk to any one of our investment professionals for upto-date information or to request a copy of the relationship summary.

#### **Questions to Ask Us:**

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?